



BANBURY OLD TOWN ASSOCIATION

2026

Mission Statement

Who Are We?

Banbury Old Town Association formed back in 2009 and is made up of independent traders from retail, hospitality, service and office sectors, and its supporters.

What Do We Do?

Our aim is to make a Banbury a better town in six ways:

1. To bring together independent **traders** to engender a sense of community and support them by keeping them informed of anything happening in the town that will effect their business and to create social events so that traders can meet and talk. An open forum for discussing trade and what can be done to help it. (Events such as The Old Town Party, Independent Retailer Month etc)
2. To widen the **community** by creating public events and initiatives that help bring people back into the town and enjoy their shopping experience. The aim is to show people the diversity of the town and that it is a great place to shop and socialise.
3. To liaise with **local authorities**, to pass on trader concerns, help create initiatives and work alongside local and county wide government to improve the town.
4. To support events in **the local area** as a group—church carol concert/hobbyhorse day etc so that we are recognised as a community organisation and not just about increasing sales.
5. To be a one-stop point of call for the local press/media so we can raise awareness of the town.
6. To promote the town, its rich history, and its independent shops via social media (and from our own website).

Who Can Join?

Any independent business in Banbury town is eligible to join the association as a full member.

Any large chain or individual person supporting out aims are eligible to become an Associate Member.

