

Who Are We?

Banbury Old Town Association formed back in 2009 and is made up of independent businesses from retail, hospitality, health & beauty, service and office sectors as well as other supporters of our aims..

What Do We Do?

Our aim is to make a Banbury a better town in six ways:

1. To bring together independent **businesses** to engender a sense of community and support them by keeping them informed of anything happening in the town that will effect their business and to create social events so that traders can meet and talk. An open forum for discussing trade and what can be done to help it. (Events such as The Old Town Party, Independent Retailer Month etc)
2. To widen the **community** by creating public events and initiatives that help bring people back into the town and enjoy their shopping experience. The aim is to show people the diversity of the town and that it is a great place to shop and socialise.
3. To liaise with **local authorities**, to pass on trader concerns, help create initiatives and work alongside local and county wide government to improve the town.
4. To support events in **the local area** as a group—church carol concert/hobbyhorse day etc so that we are recognised as a community organisation and not just about increasing sales.

5. To be a one-stop point of call for the local press/media so we can raise awareness of the town.

To promote the town, its history, and its independent shops via social media and from our own website.

Who Can Join?

Any independent business in Banbury town is eligible to join the association. Larger companies/chains or any person supporting what we do can become ‘Associate Members’

Why Join?

Since it began The Old Town Association has grown into a large group of 50 independent businesses with a common goal: to improve trade and make Banbury a popular shopping destination.

- We created the first ever shopping guide for independent businesses and website. Between 2 and 4,000 shopping guides are distributed per year via shops and Tourist Information Office.
- We liaise with Banbury Town Council, CDC, Castle Quay, Sketts Market, Civic Society and Chamber of Commerce as well as the FSB
- We are taken seriously by local and county wide councils and attend meetings with them, keeping up to date with all plans for the area.
- We hold many events and activities throughout the year within the town to bring in more shoppers and create interest and a sense of community, including the very popular Old Town Party.

BANBURY OLD TOWN ASSOCIATION

I wish to **renew my application/apply for** membership of the Banbury Old Town Association and enclose the annual subscription fee of £25 or £10 if an Associate Member.

Contact Name:.....

Business Name:.....

Address:.....

Email Address:

Telephone:.....

Please pass this slip and payment to Barry at The Artery in Parsons Street

Bank Details to pay via BACS

Lloyds Bank: Banbury Old Town Association

Sort Code 30-90-26

Account No 53240560

For our association to work, we need members. Without *you* it won’t be possible to do all that we do.

BANBURY OLD TOWN ASSOCIATION

A BRIEF INTRODUCTION TO MEMBERSHIP

Find us on Facebook: Banbury Old Town Indies

Website: www.banburyoldtown.com

